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Sep

Major event legacy for disadvantaged communities and individuals

2002 Manchester Commonwealth

2008 Beijing Summer Olympics

2010 Vancouver Winter Olympics

2012 London Summer Olympics

2014 Glasgow Commonwealth

2014&16 Brazil World Cup and Summer Olympics

2022

Birmingham Commonwealth

Part 1: Learning from the past

We would like to invite national and international well-known academics who have researched the topic of 'legacies for disadvantaged people' in previous events to attend this workshop, together with academics from the University of Birmingham.

Through presentations and dialogue, we will exchange thoughts and critically reflect on past research, discuss the evidence and come to an agreement about what research is needed in the future.

We will invite academic experts to act as 'critical friends' offering peer-review feedback on the recommendations developed from our research project that examines the Birmingham Commonwealth Games legacies for disadvantaged individuals and communities.

Part 2: From inter-discipline to cross-discipline

Legacies are multifaceted - ranging from economic (jobs, employment), social (skills, education, community cohesion), to environmental benefits (infrastructure and access to facilities). Yet most of the existing research on this topic remains single-disciplinary-focused.

Building on the discussion from Part 1 of the workshop, the second workshop focuses on developing ideas for collaborative research and grant applications. This sandpit workshop brings together a group of the University of Birmingham academics across multiple disciplines (with Business and Management, Geography, Computer Science, Psychology, Government, and Social Sciences) who are interested in board areas of two topics - major events and disadvantaged(marginalised) people, to explore potential ways of examining the two topics through research collaboration.

Workshop Format

Hybrid

Location & Zoom link

Edgbaston Park Hotel & Zoom

<https://bham-ac-uk.zoom.us/j/8816682222?pwd=U0VlRzY5dU8zUmtvclZBVlgrVmxadz09>

Contact Dr Shushu Chen for more info s.chen.5@bham.ac.uk



8.30-9.00 Arrival & Networking

9.00-9.15 Research Team, University of Birmingham, UK

• *Legacies of the Birmingham 2022 Commonwealth Games for disadvantaged communities*

9.15-9.25 Dr Judith Mair (virtual), University of Queensland, Australia

• *Addressing disadvantage – lessons learned from mega-events legacies*

9.25-9.35 Prof Andrew Smith, University of Westminster, UK

• *Leveraging legacies for disadvantaged communities: Lessons from Manchester 2002 and London 2012*

9.35-9.45 Dr Mike Duignan, University of Surrey, UK

• *Actually Existing Human Rights Abuses and the Unlistened-to Story*

9.45-9.55 Dr Themis Kokolakis, Sheffield Hallam University, UK

• *Sport participation legacy impact of London 2012 and its effect on ethnic communities.*

9.55-10.05 Prof Laura Misener (virtual), Western University, Canada

• *Ableism and mega events: Tensions in high performance narratives and inclusion*

10.05-10.20 Break

10.20-10.30 Prof Jackie Kennelly, Carleton University, Canada

• *Mitigating negative legacies of mega-sporting events for homeless and housing insecure young people: Lessons learned from Olympics 2010 (Vancouver) and Olympics 2012 (London)*

10.30-10.40 Prof Helen Bao, University of Cambridge, UK

• *Mega Events Hosting and Gentrification: A Behavioural Perspective*

10.40 –10.50 Prof Kyriaki (Kiki) Kaplanidou (virtual), University of Florida, US

• *Sport Events and their role in the quality of life of host communities*

10.50-11.00 Prof Brij Maharaj, University of Kwazulu-Natal, South Africa

• *Evictions, Loss of Livelihoods and Human Rights Violations - Impacts of Mega Events in India, Brazil and South Africa*

11.00-11.10 Prof Lorraine van Blerk, Dundee University, Scotland, UK

• *Macro-securitisation of urban life & children's rights violations during mega sporting events: evidence from the World Cup South Africa 2010 and Brazil 2014*

11.10-11.20 Dr Barbara Bell, Manchester Metropolitan University, UK

• *The challenges of legacies and impacts for disadvantaged people: BMX Supercross Manchester World Cup*

11.20-11.25 Break

11.25-12.45 Roundtable Discussion


• *Peer feedback on the project recommendations*

• *Positions & Future Research Agenda*





12.45-13.30 Lunch & Networking

13.30-16.30 Afternoon session

List of presenters (in alphabetical order)

Names	Bio
<p data-bbox="54 112 217 139">Prof Helen Bao</p> 	<p data-bbox="311 112 1378 357">Helen Bao is a Professor in Land Economy at the Department of Land Economy, University of Cambridge. Helen's research focuses on government policy and interventions that facilitate market operations and mitigate market failures in urban settings, such as sustainable urbanisation and housing affordability. On the technical front, she specialises in the application of behavioural insights and hedonic price modelling in land and housing markets. Helen's book, "<i>Behavioural Science and Housing Decision Making: A Case Study Approach</i>", pushes the teaching and research frontier of behavioural urban studies.</p>
<p data-bbox="54 382 207 409">Dr Barbar Bell</p> 	<p data-bbox="311 382 1392 627">Barbara Bell is former Senior Lecturer in Sport Development at Manchester Metropolitan University, in the Department of Sport and Exercise Sciences, with research interests in the impacts of London 2012 on school, club and community sport, the development of sport for women, specifically women's football, social marketing in sport and the promotion of sport participation and programme evaluations in sport development. Barbara has taught at Undergraduate and Post Graduate levels in sport development and has published in a number of journals and edited collections across her research interests. Barbara is currently an independent researcher.</p>
<p data-bbox="54 653 235 680">Dr Mike Duignan</p> 	<p data-bbox="311 653 1378 927">Mike is Head of Department and Reader in Events at the School of Hospitality and Tourism Management, University of Surrey, where is also the Director of the 'Observatory for Human Rights and Major Events' (HaRM) - the UK's official Olympic Studies Centre endorsed by the International Olympic Committee. His work focuses on human and community rights issues across the planning of major events, with a focus on urban regeneration and the visitor economy. As of November 2021, Mike became the Editor-in-Chief of the leading international journal in the study of events and festivals: Event Management. For a full overview of his work visit www.MichaelDuignan.uk and follow him on Twitter @michaelbduignan.</p>
<p data-bbox="54 952 239 1018">Prof Kyriaki (Kiki) Kaplanidou</p> 	<p data-bbox="311 952 1392 1265">Kyriaki (Kiki) Kaplanidou, Ph.D., is Professor at the University of Florida, Department of Sport Management. Dr. Kaplanidou is the Director of Innovative Research Initiatives in Sport Events (i-Rise) lab at the University of Florida. She is also the Director of the online Graduate Sport Event Management certificate. Her main research interests relate to the evaluation and management of sport event legacy outcomes for the quality of life of residents of host cities. Her findings suggest the importance of socio-cultural programs embedded in the planning of sport event to improve residents' quality of life. Dr. Kaplanidou's research has been funded by the International Olympic Committee, the Athens Marathon (Greece), and Qatar University and has published more than 65 peer reviewed publications in high impact journals.</p>
<p data-bbox="54 1290 274 1317">Prof Jackie Kennelly</p> 	<p data-bbox="311 1290 1392 1922">Dr. Jacqueline Kennelly is a Full Professor in the Department of Sociology and Anthropology, and the founding Director of the Centre for Urban Youth Research (CUYR) at Carleton University. Dr. Kennelly's current research focuses on activist and homeless young people's experiences of democracy, citizenship and public life, schools as sites of youth homelessness prevention, and the experiences of young people who have left homelessness and are now living in diverse forms of affordable housing. She uses qualitative and participatory methods, with a strong commitment to engaging young people as co-researchers and knowledge-producers. Her forthcoming book is called <i>Burnt by Democracy: Youth, Inequality, and the Erosion of Civic Life</i> (University of Toronto Press, 2023). Past books include <i>Olympic Exclusions: Youth, Poverty, and Social Legacies</i> (Routledge 2016), <i>Citizen Youth: Culture, Activism, and Agency in a Neoliberal Era</i> (Palgrave MacMillan, 2011), <i>Lost Youth in the Global City: Class, Culture, and the Urban Imaginary</i> (co-authored with J. Dillabough, Routledge, 2010), and <i>Phenomenology of Youth Cultures and Globalization: Lifeworlds and Surplus Meanings in Changing Times</i> (co-edited with S. Poyntz, Routledge 2015). Her work has appeared in a number of national and international peer-reviewed journals, including <i>British Journal of Sociology of Education</i>, <i>British Journal of Criminology</i>, <i>Sociology</i>, <i>Review of Education</i>, <i>Pedagogy</i>, and <i>Cultural Studies</i>, <i>Citizenship Studies</i>, <i>Visual Studies</i>, <i>Journal of Youth Studies</i>, <i>Ethnography</i>, <i>Feminist Theory</i>, <i>Young</i>, <i>Sociological Research Online</i>, <i>Gender and Education</i>, <i>Canadian Review of Sociology</i>, <i>Qualitative Research</i>, and <i>Gender, Place, and Culture</i>.</p>

List of presenters (in alphabetical order)

Names	Bio
<p data-bbox="34 177 282 208">Dr Themis Kokolakis</p> 	<p data-bbox="337 177 1396 595">Themis is an Associate Professor at the Sport Industry Research Centre of Sheffield Hallam University. He is a trained economist and econometrician with a PhD in 'Factors Associated with Sport Participation and its Contribution to the Economy'. His main areas of expertise are: sport and leisure statistics, estimating the economic impact of sport using the National Income Accounting methodology, constructing national and international Sport Satellite Accounts (SSAs), examining the factors affecting sport participation and the impact on the economic fortunes of a country, examining the impact of sport investment on the economy and analysing volunteering as a factor of economic growth. Using the same techniques Themis has led several national and international projects in the field of sport and health economic impact in Ireland, the UK and EU as well as in Japan, Belgium, Turkey, Malaysia and Lithuania. He is currently a leading researcher in two Erasmus+ projects in the EU, including the harmonisation of EU sport statistics. His work on UK's SSAs has become official data for the UK.</p>
<p data-bbox="34 622 215 653">Prof Brij Maharaj</p> 	<p data-bbox="337 622 1396 1251">Brij Maharaj is a senior professor of geography and a B-rated NRF researcher in the School of Agricultural, Earth and Environmental Sciences at the University of Kwazulu-Natal (UKZN) in Durban, South Africa. At UKZN he has served as Discipline Chair, HOD, Deputy Dean and Acting Head of School. He has received widespread international recognition for his research on urban politics, mega-events, segregation, local economic development, xenophobia and human rights, migration and diasporas, religion, philanthropy and development, and has published over 150 scholarly papers in renowned journals such as Urban Studies, International Journal of Urban and Regional Studies, Political Geography, Urban Geography, Antipode, Polity and Space, Geoforum, Migration and Development, Local Economy, and GeoJournal, as well as five co-edited book collections. His current H-index is 31. He is a member of the Academy of Science of South Africa. He is the Chairperson of the South African National Committee of the International Geography Union, and former President of the Society of South African Geographers. He is a member of the International Geography Union's Honors and Awards Committee. He was co-editor of the South African Geographical Journal (Routledge). He was also Consulting Editor of the Journal of Immigration and Refugee Studies. He has served on the editorial boards of Journal of Urban Affairs, Geoforum, Antipode, Indian Ocean Survey, African Geographical Review, Migration and Development, and South Asian Diaspora. He is a regular media commentator on topical issues as part of his commitment to public intellectualism.</p>
<p data-bbox="34 1278 187 1309">Dr Judith Mair</p> 	<p data-bbox="337 1278 1396 1483">Judith Mair is an Associate Professor at the UQ Business School, University of Queensland, Australia. Judith's work aims to understand and enhance the positive impacts of tourism and events on the communities and societies which host them. She is working on a number of projects in fields including Olympic Games legacies, the links between events and social connectivity (including social capital, social cohesion and social justice) and assessing the potential impacts of climate change on the tourism and events sector.</p>
<p data-bbox="34 1510 239 1541">Prof Laura Misener</p> 	<p data-bbox="337 1510 1396 1754">Dr. Laura Misener is a Professor and Director of the School of Kinesiology at Western University (London, Ontario, Canada). Her research focuses on how sport and events can be use as instruments of social change, with an emphasis how sport for persons with a disability can positively impact community accessibility and social inclusion. Her research program is interdisciplinary in nature and pushes the traditional boundaries of her field to emphasize the importance of critical scholarship for innovation. She also serves as a research and policy advisor to a number of disability sport organizations focused on broadening the role of sport in postive social outcomes.</p>

List of presenters (continued)

Name	Bio
<p>Prof Andrew Smith</p> 	<p>Andrew Smith is Professor of Urban Experiences at the University of Westminster where he leads the University's inter-disciplinary research community dedicated to Sustainable Cities and the Urban Environment. His research on mega-events now extends over a 25 year period; and includes well known work on the Manchester 2002 Commonwealth Games and the London 2012 Olympic Games. His publications include two notable monographs both published by Routledge: <i>Events and Urban Regeneration: the Strategic Use of Events to Revitalise Cities</i>, and <i>Events in the City: Using Public Spaces as Event Venues</i>.</p>
<p>Prof Lorraine van Blerk</p> 	<p>Lorraine van Blerk is Professor of Human Geography at the University of Dundee, Scotland UK. She also holds an Honorary Professorship at the Children's Institute at the University of Cape Town, South Africa. Lorraine has conducted research with young people exploring their geographies for over 20 years. She is currently leading projects with young people living on the streets, refugees and rural youth living in situations of extreme poverty. Her work has also examined the impacts of mega-sporting events on children and youth in South Africa (2010) and Brazil (2014). She has expertise in participatory and co-produced research with and for young people. In 2021, she was awarded the title Fellow of the Academy of Social Sciences in recognition of her outstanding work on global social justice.</p>
<p>University of Birmingham Team</p>	<p>Dr Shushu Chen examines major-event-legacy, specialising in policy analysis and programme evaluation.</p> <p>Dr Jet Veldhuizen van Zanten is an interdisciplinary researcher with expertise in the impact of physical activity on psychological and physical health in people who experience barriers to be physically active, e.g., people with health conditions and adolescents from socioeconomically disadvantaged backgrounds.</p> <p>Dr May Quinton is a sport psychologist who has extensive experience in working with vulnerable people (homeless), specialising in using sport as an intervention to enhance mental health</p> <p>Professor Mark Lee is a professor of artificial intelligence in the School of Computer Science. His research interests are focussed on Natural Language Processing.</p> <p>Dr Tariq Ali is the Deputy Pro-Vice Chancellor for Strategic Partnerships, University of Birmingham, and Vice-Provost for Research & Innovation, University of Birmingham Dubai.</p> <p>Dr Andrew Heyes is a professional athlete and a postdoc in anti-doping and sport integrity. He completed his PhD at the University of Birmingham.</p> <p>Dr Xiao Liang completed her PhD at the University of Birmingham on the topic of the social and economic impacts of Shanghai Formula 1 for local small-medium-sizes enterprises.</p> <p>Abdullah Alharbi studies his PhD at the University of Birmingham detecting emotional intensity in text.</p> <p>Barnaby Carter studies his PhD at the University of Birmingham relevant to non-prescribed anabolic-androgenic steroids' effects on athletes.</p>

12.30-13.30 Lunch & Networking

13.30-14.00 Roundtable discussion: Form sub-groups

14.00-15.00 Roundtable discussion: Format of working together

- *Reflect on the morning session*
- *Research collaboration: How and who*

15.00-15.15 Break

15.15-16.15 Roundtable discussion: Grant applications

- *Topics*
- *Funders*
- *Timeline*
- *Communication channels*

16.15-16.30 Summary

- *Sub-theme group feedback*
- *Action points*

16.30 Workshop Finish